



INNOVATIVE SOLUTIONS

Marketing that Drives Results

Acorn Marketing is a full-service agency based in Grand Haven, Michigan. More than marketers—we're your strategic partners, dedicated to building solutions that reach audiences, drive action, and exceed goals. Whether you need to develop a new brand, expand your digital footprint, or drive traffic to your store, we're here to help you with integrated marketing strategies, compelling creative, and results-driven execution.

What Drives Us:

We believe the strongest strategies are built through curiosity, collaboration, and creativity. Our experienced team acts as an extension of yours, delivering tailored plans that reflect your brand's voice, values, and vision. We bring consistency, insight, and measurable value to every engagement.

- Marketing Strategy
- Branding & Graphic Design
- Content Development & SEO
- Website Development
- Traditional Advertising
- Digital Marketing
- Video Production & Photography
- Signage & Merchandising
- Promo Products & Apparel

Our Process:

Our holistic approach ensures every part of your marketing strategy works together to drive meaningful results.





Say Hello to Our Team



AMY ATKINSON
PRESIDENT & CEO | 1996



JON BAARDA
SENIOR ACCOUNT MANAGER | 2001



AUSTIN PIERCE
SENIOR ACCOUNT MANAGER | 2016



ALEX FULBRIGHT
ACCOUNT MANAGER | 2026



JOSIE HOFFMAN
ACCOUNT EXECUTIVE | 2023



AUBREY PRETZEL
ACCOUNT EXECUTIVE | 2024



ASHLEY BERGHORST
ACCOUNT COORDINATOR | 2025



NICOLE OQUIST
DESIGN DIRECTOR | 1998



JULIE FRANCFZEK
SENIOR DESIGNER | 1991



JESSICA MCCLURE
DESIGNER & DEVELOPER | 2013



WALLY DAVID
WEB & INTERACTIVE DEVELOPER | 2002



JULIE ANDERSON
ACCOUNTING &
OFFICE MANAGER | 1998



GEORGE ATKINSON
CHIEF FINANCIAL OFFICER | 2024

Let's stay connected!



AcornMktg.com



128 Columbus Avenue • Suite A
Grand Haven, MI 49417
616-420-0280

